

II/ D4.3.1. – Case study report (month 9)

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Prepared by



Aim of the Task Forces is to provide support to little and medium-sized purchasing organizations, especially Municipalities committed to the Covenant of Mayors, for the implementation of 114 interventions of Green Public Procurement related to the energy sector. On the basis of this activity, the aim of the project in the long run is to **stimulate further replication** of GPP interventions among the purchasing organizations within the partners' regions and at wider level.

On this purpose, Task forces will provide specific training among the procurement and technical staff of the beneficiary organizations involved in Primes to build – up skills for implementation of GPP in the longer term and, in order to promote replication at wider level, during the life of the project the partners will select 86 **Case Studies** from the most innovative and interesting interventions ongoing in their region that will be disseminated in order stimulate the uptake of GPP in the public sector at national and European level.

Case studies aim to provide **inspiration, insight and practical information** that can be used by public procurers as guidelines on how to manage the process of GPP and how, through it, obtain energy savings.

Case studies will be selected and evaluated by partners at joint level (ex: during the steering committee meetings) and will be collected, through dedicated templates, for dissemination to the purchasing authorities identified by the project (partners' regions, twinning organization, procurement organization at European level) and through the project website, in order to reach stakeholders at a wider level.

The growing request of green products and services will influence suppliers to meet the needs of the public sector, stimulating technological innovation in the market, and the further implementation of GPP will increase the level of energy efficiency in the purchasing organizations, thus contributing to reach the targets of the EU 2020 strategy.

Activities month 1-9

During the first reporting period partners have implemented several activities to build-up the process for identification of case studies: partners have set joint criteria for the selection, have elaborated templates for the evaluation of the Task forces interventions on how to identify the potential for replication and have finalized a template for the collection and dissemination of the case studies.

On occasion of the 2 steering committee meetings (Vaxjo – Jan 2014, Genova – June 2014) partners have started the selection of first Case studies from the activities and interventions implemented so far.

Criteria for selection – Case studies have to provide to the procurers practical information to manage GPP during all the procurement phases, describing environmental criteria used in the implementation of the tenders (including information on the nature of the criteria: technical specifications, energy labels, energy performance indicators.. and references on how to insert them in the tenders), awarding criteria (MEAT – Most Economically Advantageous Tender is a key principle for GPP), main results obtained (energy savings, money savings) and performance indicators (like CO2 reduction – and tools to calculate it) but also describing lessons learned; effective approaches implemented to green the procurement strategy in the public sector and success stories identified by the partners to stimulate the uptake of interventions on energy efficiency. Indeed, being Primes main target Municipalities committed to the Covenant of Mayors, case studies will be particularly devoted to promote GPP as an opportunity to realize sustainable energy achievements and put in practice the actions foreseen in the SEAPs.

Moreover, case Studies must have a high potential for replication, this means that information and examples disseminated through them shall foresee flexible models for implementation and be easy for adaptation to the different contexts of all the possible stakeholders: public purchasing organizations addressed by the case studies may have different level of expertise about green tenders and may have different needs and opportunities for the implementation of GPP. In order to meet the widest opportunities for replication, partners will select case studies from interventions realized in all the regions participating in the project - within Primes there are purchasing organizations with high level of expertise (like in Sweden) and Municipalities approaching GPP for the first time (like in Croatia) - and related to different categories of green products, services and technologies.

Templates for evaluation and collection - In the framework of the project activities foreseen in WP4 and WP5 partners have elaborated 2 specific templates to collect information and monitor the progresses of interventions (“Task Forces implementation – report “ and “GPP assessment table”) which have been used by the partners to assess the results of the tenders, analyse the impact on performance indicators and collect feedbacks about the effectiveness of the activities implemented by the Task forces. During the process of selection of case studies, the information provided through these templates will be useful to the partners to identify which are the most innovative and successful tenders and their potential for replication.

- Procurement of green gas in Rhone Alpes: RAEE is working with several Municipalities of Rhone Alpes region to meet the opportunity offered by the liberalization of the national gas market for promoting GPP through the supply of green gas. On this aim, the TF is supporting the Municipality of La Motte Servolex in the implementation of a public tender for the supply of green gas from organic sources which will be used as a template for further procurement by the neighbourhood Municipalities – also through the possibility of joint tenders. The task force has worked for the identification of environmental specifications on green gas with the support of existing tools on green electricity that have been adapted on the aim and has set entry level for the supply of renewable gas on 20% (green gas has higher cost and no national subsidies are available in this sector) . According to the analysis so far, the “bonus” criteria that has been foreseen for offers of green gas higher than the minimum should lead to award the tender on around 50% of green gas. Moreover, performance criteria have been inserted the tender requiring suppliers to provide, beyond green gas, specific services (training support), tools (for monitoring consumptions) and interventions on public buildings to increase energy efficiency and reduce energy consumption.

- Joint procurement of green electricity in Liguria: IRE is managing a public consortium for joint energy procurement (CEL) which aims to promote energy efficiency and optimisation of energy consumptions in the public sector. The Ligurian TF is working to analyse the electricity consumptions among the beneficiary Municipalities and the situation of public lighting (partly owned by the former national utility) in order to involve the beneficiaries in a joint procurement for green electricity through the consortium. The interventions will be aimed to the procurement of electricity 100% green and requiring suppliers to provide certificates of renewable origin according to national/RECS standard.

During the ISC meetings partners have started to identify also success stories on innovative tenders (ex: “cradle o cradle” in the regions of Blekinge and Kronoberg; “Passive Houses” in Latvia) and effective approaches to GPP that have been realised in the partner’s regions (ex: inserting green criteria in tenders for cyclically purchased products and services) which will be disseminated to other purchasing authorities due to their high potential to promote replication of GPP in Municipalities with different levels of expertise.

The best cases selected/identified so far will be finalized by partners for dissemination and first ones will be available on the project web – site since the next reporting period.