

D6.11 Report on international final conference

PRIMES dissemination event June 16th 2016 in Brussels

During EUSEW in Brussels, PRIMES project partners arranged a seminar focused on green public procurement, where several ongoing EU-projects were presented. There are a number of different means used to support GPP (Green Public Procurement), personal hands on support, creating long term supporting structures, developing training material and establishing innovative financing solutions, and those different approaches were described by the presenters. At the end of the session the participants joined in a panel discussion exchanging thoughts and ideas on how to support municipalities in greening their procurements, taking steps toward to a more sustainable society.

Program and content

The seminar started with all participants being welcomed by Mr. Peter Defranceschi, ICLEI, partner of the PRIMES project and host of the seminar.

Then the PRIMES project were presented by Mr. Jørgen Grubbe, Holbæk municipality, coordinator of PRIMES. In Denmark, Sweden, Latvia, Croatia, France and Italy, PRIMES has helped small and medium sized municipalities overcome barriers in GPP. A “learning by doing” process that has developed basic skills and provided hands-on support. The major outputs from the project were presented; Training material, case studies and Task Force interventions. In conclusion PRIMES recognizes that joint procurement is a successful approach, that there is a need for more GPP tools for assessing the costs and that measures concerning decision makers needing to report environmental impact are factors that needs to be addressed in order to facilitate GPP.

Next followed a PRIMES good example from France, presented by Mr. Laurent Cogérino, Rhône-Alpes Énergie-Environnement, where the training of over 450 civil servants and politicians has led to 19 green procurements. One successful example were a joint procurement of five municipalities, where a non-risk framework contract resulted in a share of biogas at no additional cost.

The third item on the agenda were a presentation by Ms. Gabriella Gyori, ICLEI, on the training material developed by PRIMES, now available at the <http://primes-eu.net>. The last PRIMES item were a short presentation on the dissemination work, by Ms. Johanna Wallin, Energy Agency for Southeast Sweden.

After a short coffee break, the participants got a preview of an EASME call on public procurement of innovation for energy-efficiency opening 2017. Mr. Olav Luyckx, EASME, invited all to the information meeting on September 19th 2016. As The Energy Efficiency Directive requires that central governments purchase only products, services and buildings with high energy-efficiency performance, projects supporting innovative solutions for energy efficiency are sought after.

Implementing innovative financing solutions are the key actions in the Infinite Solution project presented by Mr. Ivan Simic, REA North. They have implemented innovative financing models for of energy



efficient investments/projects called “Intracting“ and “Soft Loans”. In a hospital in the City of Koprivnica they have started implementing an energy revolving fund scheme and the first project is in progress.

Mr. Filippo Giglio, ALLESCO, talked about the GreenS project that strengthens the capacity of public authorities by establishing permanent supporting structures, called G.PP.S. – Green Public Procurement Supporters within the participating Energy Agencies. The seven G.PP.S supplies technical assistance and long term support, using innovative instruments and tools like templates of technical terms for purchase of green energy related products/services, an on-line catalogue listing GPP producers and position papers containing policy recommendations.

Dissemination of event

The invitation to the event were handled by partner ICLEI. It was announced on:

- EUSEW:s web page, <http://eusew.eu/energy-days/supporting-small-and-medium-municipalities-energy-efficiency-through-green-public>
- on <https://procurement-forum.eu>



The screenshot shows the Procurement Forum website. The main heading reads "Register for the PRIMES event on the European Sustainable Energy Week in Brussels". Below the heading, it says "By Gabriella Gyori, June 9th". The text of the announcement states: "PRIMES project will be presented on the #EUSEW in Brussels on the 16 June 2016. In case you would like to know more about energy efficient green public procurement practices in small and medium municipalities please register via the EUSEW website or by emailing to peter.defranceschi@iclei.org".

- on the PRIMES web <http://primes-eu.net/news-events/event-calender/sustainable-energy-week-europed/>
- On <http://www.sustainable-procurement.org/news/?c=search&uid=f65aa760>
- and on Twitter.



The screenshot shows a Twitter post. The user is Gabriella Gyori (@wunderwonder) who posted on Jun 8. The text of the tweet is: "@euenergyweek PRIMES project on green #publicprocurement of #energy efficient products will present on #EUSEW16 primes-eu.net/news-events/ev...". The tweet has 3 retweets and 2 likes.

In Italia ANCI and LIG disseminated the invitation to the final conference by mailing list to their different contacts: Ligurian municipalities, PRIMES partners, professional associations, the Regional Energy and Environmental Clusters, by social networks (facebook and twitter) by website (www.ireliguria.it);

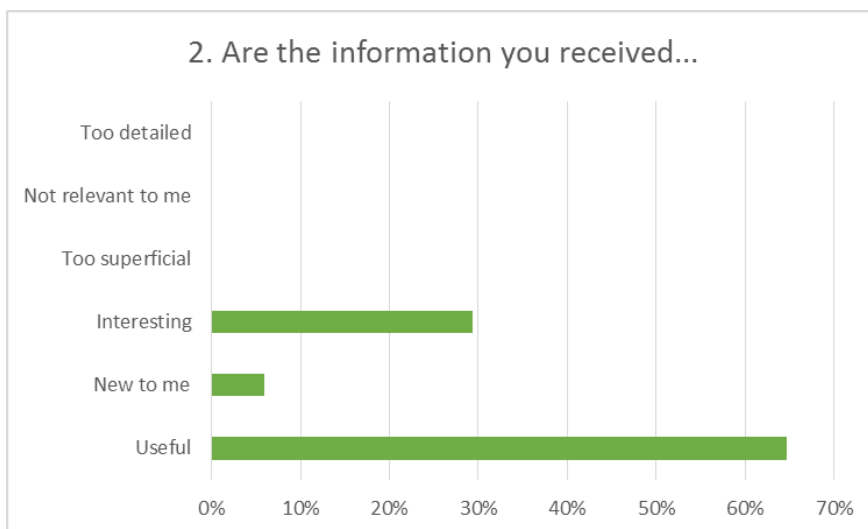
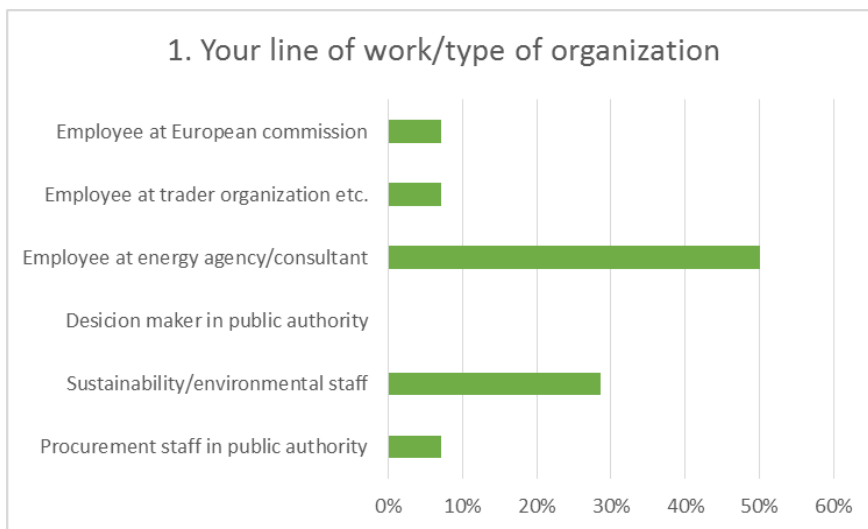
www.poloes.it) and also by press releases (See attachments to be completed). In Sweden ESS sent out invitation for the dissemination event in its newsletter Energikicken on May 31th 2016. In Croatia the event was disseminated via the website zjn.hr, linking to Primes project website and via twitter.

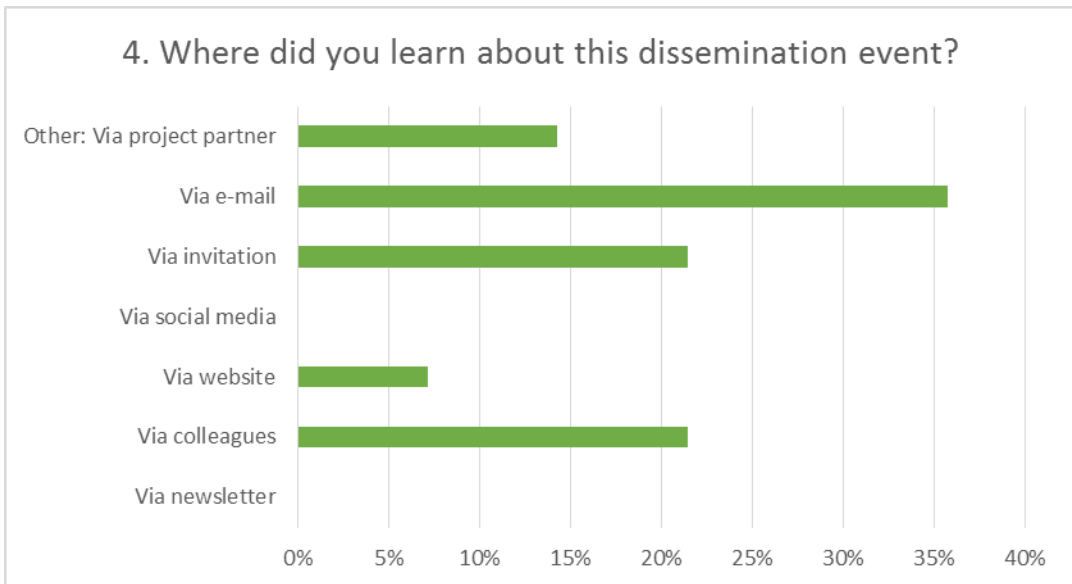
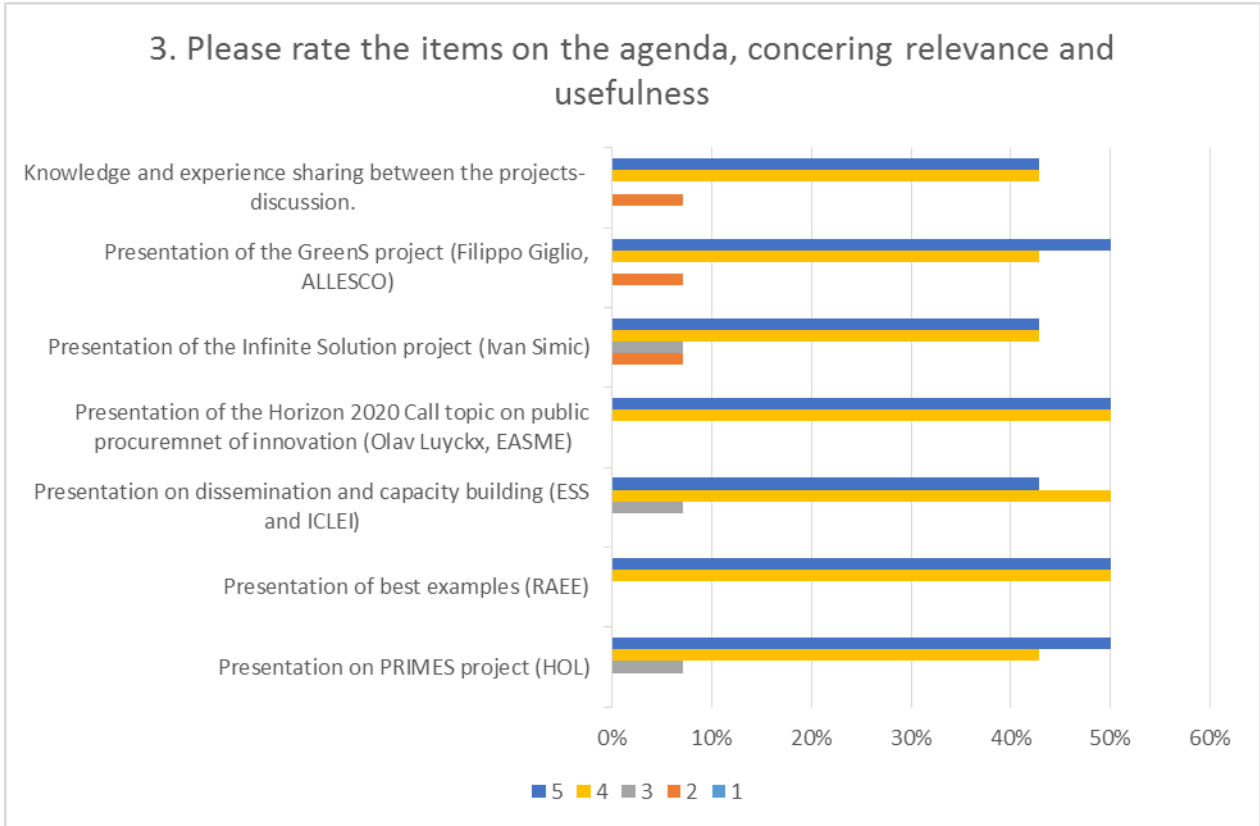
Both during and after the event, Twitter and Facebook was used to disseminate the event and its findings. See appendix - social media compilation.

A news story reporting from the event were published on PRIMES web: <http://primes-eu.net/media/18619340/160621-article-on-primes-dissemination-event.pdf>

Evaluation

All participants at the event was encouraged to fill out an evaluation form. There were 28 participants registered but unfortunately, all didn't show up. The results show that the participants in general were very satisfied with the content of the seminar, it was perceived as useful and interesting. The only other comment was that it was too hot in the room. The answering frequency were 88%.





Appendixes

Program	<i>Agenda_dissemination event 16 June 2016_final.pdf</i>
Participant list	<i>20160616 Participant list Bryssel.pdf</i>
Presentations	<i>Presentations.zip</i>
Photos from the event	<i>Photos.zip</i>
Evaluation form	<i>Evaluation form.pdf</i>
Social media compilation	<i>Social media on dissemination event.pdf</i>

